## **ORDER**

Orders Order / Rev: 715791 - 4 06330932 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Aaron Ashe 09/21/12 / 10/15/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/12	10/21/12	131	\$146,300.00	\$124,355.00
10/22/12	10/28/12	28	\$14.425.00	\$12 261 25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	159	\$160,725.00	\$136,616.25	0.00
Totals	159	\$160.725.00	\$136.616.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSF	P 10/16/1	2 10/22/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa	а 1205,МГWГF	:30	6	\$75.00 P-4	0.00 NM	6	\$450.00
Si Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 6	<u>Rate</u> \$75.00	Rating 0.00						
2 WTSF	P 10/16/1	2 10/22/12	5-530a 5-530a 10 News	CM	5-530a	MTWTF	:30	5	\$100.00 P-4	0.00 NM	5	\$500.00
Si Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
3 WTSF	P 10/16/1	2 10/22/12	530-6a 530-6a 10 News	CM	530-6a	МГWГF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
<u>S</u> Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
4 WTSF	P 10/16/1	2 10/22/12	M-F 6-7a 6-7a 10 News	CM	6-7a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	5	\$875.00
<u>Si</u> Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$175.00	Rating 0.00						
5 WTSF	P 10/16/1	2 10/22/12	CBS This Morning		7-9a (7:00 AM-8:	MTWTF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Si Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						
6 WTSF	P 10/16/1	2 10/22/12	CBS This Morning		7-9a (8:00 AM-9:	MTWTF 00 AM)	:30	5	\$200.00 P-4	0.00 NM	5	\$1,000.00
Si Week: 1	tart Date 0/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$200.00	Rating 0.00						

Print Date: 10/15/12 16:56:45 Page 2 of 6

WTSP-TV

Order / Rev: 715791 - 4

Advertiser: Obama/D/President

06330932 Alt Order #:

OBAMA SCHED A Product Desc:

1537

Flight Dates: 10/16/12 - 10/22/12 Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
7 WTSP 10/16/12 10/22/12	M-F 9-930a 10 N 10 News, 9am	ews, 9a@iM	9-9:30A	MTWIF-	- :30	5	\$100.00 P-4	0.00 NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 <u>10/22/12</u>	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
8 WTSP 10/16/12 10/22/12	M-F 930-10a Inside Edition	СМ	930-10a	MTWTF-	- :30	6	\$100.00 P-4	0.00 NM	6	\$600.00
Start Date	Weekdays MTWTF	Spots/Week 6	Rate \$100.00	Rating 0.00						
9 WTSP 10/16/12 10/22/12	M-F 10-11a Studio 10	СМ	10-11a	MTWTF-	- :30	5	\$75.00 P-4	0.00 NM	5	\$375.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 <u>10/22/12</u>	Weekdays MTWTF	Spots/Week 5	Rate \$75.00	Rating 0.00						
10 WTSP 10/16/12 10/22/12	Price Is Right Price Is Right	СМ	11a-12p	MTWTF-	- :30	6	\$450.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	Weekdays MTWTF	Spots/Week 6	Rate \$450.00	Rating 0.00	M/a aladassa		ul Data	Die Tee		
Spot Ch Date Range D 1 WTSP 10/16/12-10/22/12 F Credited	Description Price Is Right	11a-	t/End Time 12p		Weekdays MTWThF	<u>Leng</u>		Rtg Type 0.00 NM		
2 WTSP 10/16/12-10/22/12 F Credited	Price Is Right	11a-	12p		MTWThF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
3 WTSP 10/16/12-10/22/12 F Credited	Price Is Right	11a-	12p		МТWГhF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
4 WTSP 10/16/12-10/22/12 F Credited	Price Is Right	11a-	12p		МГWГhF	- ::	30 <del>(\$<b>45</b>0.00)</del>	0.00 <i>NM</i>		
5 WTSP 10/16/12-10/22/12 F Credited	Price Is Right	11a-	12p		МТWГhF	- ::	30 <del>(\$<b>45</b>0.00)</del>	0.00 <i>NM</i>		
6 WTSP 10/16/12-10/22/12 F Credited	Price Is Right	11a-	12p		МГWГhF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
E 11 WTSP 10/16/12 10/22/12	M-F 12-1230p 10 News @ Nooi	CM	12-1230p	МГЖГБ-	- :30	5	\$450.00 P-4	0.00 NM	1	\$450.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/12 10/22/12 Spot Ch Date Range D	MTWTF Description	5 Start	\$450.00 E/End Time	0.00	Weekdays	Leng	ıth Rate	Rtg Type		
2 WTSP 10/16/12-10/22/12 N Credited			230p		MTWThF			0.00 NM		
3 WTSP 10/16/12-10/22/12 N Credited	Л-F 12-1230p	12-1	230p		МТWThF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
4 WTSP 10/16/12-10/22/12 N Credited	Л-F 12-1230p	12-1	230p		MTWThF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
5 WTSP 10/16/12-10/22/12 N Credited	Л-F 12-1230p	12-1	230p		MTWThF	- ::	30 <del>(\$450.00)</del>	0.00 <i>NM</i>		
12 WTSP 10/16/12 10/22/12	Y&R Young and the R	CM estless	1230-130p (12:30 PM-1	MTWTF-	- :30	5	\$550.00 P-4	0.00 NM	5	\$2,750.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
13 WTSP 10/16/12 10/22/12	B&B Bold and Beautif	CM	130-2p (1:30 PM-2:	MTWTF-	- :30	5	\$550.00 P-4	0.00 NM	3	\$1,650.00
	Weekdays MTWTF Description		Rate \$550.00 t/End Time	Rating 0.00	Weekdays	Leng		Rtg Type		
1 WTSP 10/16/12-10/22/12 E Credited	DαD	130-	zρ	(1:30 PM-2:00 F	-wn wint	- ::	30 <del>(\$550.00)</del>	0.00 /V///		
3 WTSP 10/16/12-10/22/12 E Credited	3&B	130-	2p	(1:30 PM-2:00 F	РМГWГhF	- :3	30 <del>(\$550.00)</del>	0.00 <i>NM</i>		
14 WTSP 10/16/12 10/22/12	M-F 2-3p The Talk	СМ	2-3p	MTWTF-	- :30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/15/12 16:56:45 Page 3 of 6

Order / Rev: 715791 - 4 Advertiser: Obama/D/President

Alt Order #: 06330932 Product Desc: OBAMA SCHED A WTSP-TV

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
14 WTSP	10/16/1	2 10/22/12	M-F 2-3p The Talk	CM	2-3p	MTWTF	:30	5	\$300.00 P-4	0.00 NM	5	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
15 WTSP		10/22/12 2 10/22/12	МГWТF М-F 3-4р	CM 5	\$300.00 3-4p	0.00 MTWTF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
			Let's Make a Dea		·	<b></b>						, ,
Week: 10/	rt Date 16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
E16 WTSP	10/16/1	2 10/22/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГWГF	:30	7	\$400.00 P-4	0.00 NM	7	\$2,800.00
Sta Week: 10/	rt Date 16/12	End Date 10/22/12	<u>Weekdays</u> МГWГF	Spots/Week 7	<u>Rate</u> \$400.00	Rating 0.00						
17 WTSP	10/16/1	2 10/22/12	M-F 5-530p 5-530p 10 News	CM	5-530p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
Star Week: 10/	rt Date 16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
18 WTSP	10/16/1	2 10/22/12	M-F 530-6p 10 News at 530p	CM	530-6p	МГWГF	:30	5	\$275.00 P-4	0.00 NM	5	\$1,375.00
	rt Date	End Date 10/22/12	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 10/		2 10/22/12	M-F 6-630p	CM	\$275.00 6-630p	0.00 MTWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
15 11101	10/10/1	2 10/22/12	6-630p 10 News		0 000р	MIWII	.50	J	ψ500.001 -4	0.00 14101	3	ψ2,300.00
Sta Week: 10/	rt Date 16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
		2 10/22/12	CBS Evening Nev		630-7p	M- W- F	:30	1	\$2,000.00 P-4	0.00 NM	1	\$2,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/23/12	Weekdays M- W- F	Spots/Week	Rate \$2,000.00	Rating 0.00						
		2 10/22/12	7-730p	CM	7-730p	MTWTF	:30	5	\$1,300.00 P-4	0.00 NM	5	\$6,500.00
Sta	rt Date	End Date	Wheel of Fortune Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12 2 10/22/12	MTWTF	5 CM	\$1,300.00	0.00 MTWTF	.20		\$4.500.00 D.4	0.00 NM	-	<b>₹</b> 7 <b>500 00</b>
22 W13P	10/16/1	2 10/22/12	730-8p Jeopardy	CIVI	730-8p	IVII VV I F	:30	Э	\$1,500.00 P-4	U.UU INIVI	5	\$7,500.00
Sta Week: 10/	rt Date 16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,500.00	Rating 0.00						
23 WTSP	10/16/1	2 10/22/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135p	о МГЖГБ	:30	5	\$1,000.00 P-4	0.00 NM	5	\$5,000.00
Sta Week: 10/	rt Date 16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00						
24 WTSP	10/20/1	2 10/20/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	5	\$700.00 P-4	0.00 NM	5	\$3,500.00
Star Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
		2 10/22/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a		:30	8	\$350.00 P-4	0.00 NM	8	\$2,800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/22/12	MTWTF	8	\$350.00	0.00			A.== 00 D. /			<b>^-</b>
27 WTSP	10/16/1	2 10/22/12	Late Late Show Late Late Show	СМ	1237-137a	MTWTF	:30	5	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 10/	rt Date	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating						
	Date Ra		escription_	_	t/End Time	0.00 W	eekdays	Le	ngth Rate	Rtg Type		
5 WTSP	10/16/12		ate Late Show		7-137a		ГWThF		:30 <del>(\$175.00)</del>			
	edited	2 10/20/12	Sat 6-90	CM	Sat 6-8a	S-	:30	1	\$150 00 D 2	0.00 NM	1	\$150.00
20 WISP	10/20/1	∠ 1U/∠U/1Z	10 News, 6am Sa		Jai 0-0d	3-	.30	1	\$150.00 P-3	U.UU INIVI	ı	φ130.00
	rt Date	End Date 10/21/12	Weekdays S-	Spots/Week	Rate \$150.00	Rating						
Week: 10/	13/12	10/21/12		1	\$150.00	0.00					ı	

Print Date: 10/15/12 16:56:46 Page 4 of 6

WTSP-TV

Order / Rev: 715791 - 4

Advertiser:

Obama/D/President

Alt Order #: 063309

06330932 Product Desc:

C: OBAMA SCHED A

Flight Dates: 10/16/12 - 10/22/12

Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/20/12 10/20/12 \$150.00 P-3 0.00 NM 28 WTSP Sat 6-8a СМ Sat 6-8a :30 \$150.00 10 News, 6am Saturday Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 ---S-\$150.00 0.00 29 WTSP 10/20/12 10/20/12 Sat 8-10a CM Sat 8-10a ---S-:30 \$300.00 P-3 0.00 NM \$300.00 **CBS This Morning Saturday** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 ----S-\$300.00 0.00 E 30 WTSP 10/20/12 10/20/12 Gators Special CM **Gators Special** ---S-:30 1 \$1,000.00 P-3 0.00 NM \$1,000.00 **Gators Special** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---S-\$1.000.00 0.00 E 31 WTSP 10/20/12 10/20/12 Local Prime Special CM Local Prime Specia----S-:30 1 \$1,000.00 P-4 0.00 NM \$1,000.00 Local Prime Special Weekdays Rating Start Date **End Date** Spots/Week Rate 0.00 Week: 10/15/12 10/21/12 - - - - S-\$1,000.00 32 WTSP 10/21/12 10/21/12 CBS Sunday Morning CM Sun 9-1030a ----S :30 2 \$1,000.00 P-3 0.00 NM 2 \$2,000.00 **CBS Sunday Morning** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 0.00 \$1,000.00 33 WTSP 10/21/12 10/21/12 Face the Nation CM Sun 1030-1130a ----S :30 \$500.00 P-4 0.00 NM \$500.00 Face the Nation Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/15/12 10/21/12 \$500.00 0.00 34 WTSP 10/21/12 10/21/12 10 Sports Extra CM Su 1135-1145p ----S :30 \$500.00 P-4 0.00 NM \$500.00 10 Sports Exra Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$500.00 0.00 35 WTSP 10/22/12 10/22/12 Mon Prime B CM Mon 9-10p M- - - - -:30 1 \$5,500.00 P-4 0.00 NM n \$0.00 2 Broke Girls/Mike & Molly Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 1 \$5,500.00 0.00 Ch Date Range Weekdays Start/End Time Description Length Rate Rtg Type 1 WTSP 10/22/12-10/28/12 Mon Prime B Mon 9-10p :30(\$5,500.00) 0.00 NM Credited 36 WTSP 10/22/12 10/22/12 Mon Prime C CM Mon 10-11p M- - - - -:30 1 \$3,500.00 P-4 0.00 NM \$0.00 0 Hawaii Five-0 End Date Weekdays Spots/Week Rating Start Date Rate 1 \$3,500.00 Week: 10/22/12 10/28/12 0.00Rate Rtg Type Ch Date Range Description Start/End Time Weekdays Length :30(\$3,500.00) 1 WTSP 10/22/12-10/28/12 Mon Prime C Mon 10-11p 0.00 NM Credited 38 WTSP 10/16/12 10/16/12 Tue Prime B CM - T- - - -:30 2 \$4,500.00 P-4 0.00 NM Tue 9-10p 0 \$0.00 NCIS: Los Angeles End Date Weekdays Spots/Week Rating Start Date Rate - T- - - -2 \$4,500.00 Week: 10/15/12 10/21/12 0.00 Ch Date Range Start/End Time Rate Rtg Type Spot Description Weekdays Length 1 WTSP 10/15/12-10/21/12 Tue Prime B Tue 9-10p :30<del>(\$4,500.00)</del> 0.00 NM Credited [mg 56] 2 WTSP 10/15/12-10/21/12 Tue Prime B Tue 9-10p :30<del>(\$4,500.00)</del> 0.00 NM Credited [mg 56] 39 WTSP 10/16/12 10/16/12 Tue Prime C CM Tue 10-11p - T- - - -:30 \$4,000.00 P-4 0.00 NM 0 \$0.00 Vegas Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$4,000.00 0.00

Print Date: 10/15/12 16:56:46 Page 5 of 6

WTSP-TV

Order / Rev: 715791 - 4

Alt Order #: 06330932 Product Desc: OBAMA SCHED A

\_\_\_\_\_\_

Advertiser:

Obama/D/President

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
39 WTSP	10/16/1	2 10/16/12	Tue Prime C Vegas	СМ	Tue 10-11p	- T	- :30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays - T	Spots/Week	Rate \$4,000.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekdays	_		Rtg Type		
	10/15/12 edited	2-10/21/12 T	ue Prime C	Tue	10-11p		- T	-	:30 <del>(\$4,000.00)</del>	0.00 <i>NM</i>		
40 WTSP	10/17/1	2 10/17/12	Wed Prime Wed Prime	СМ	Wed 8-11p	W	- :30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ 41 WTSP		10/21/12 2 10/17/12	Wed Prime B	CM	\$4,000.00 Wed 9-10p	0.00 W	- :30	2	\$5,000.00 P-4	0.00 NM	2	\$10,000.00
Sta	rt Date	End Date	Criminal Minds Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12 2 10/17/12	W Wed Prime C		\$5,000.00 Wed 10-11p	0.00	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		2 10/17/12	CSI: Crime Scen	e Investigation	•	<b>vv</b>	30	'	ф4,500.00 F-4	U.UU INIVI		\$4,500.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
43 WTSP	10/18/1	2 10/18/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	Thu 8-9p	T	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	Thu Prime B	CM	\$4,500.00 Thu 9-10p	0.00 T	- :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
			Person of Interes	st	•	5			+ 1,		•	<b>+</b> 1,222122
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
46 WTSP	10/18/1	2 10/18/12	Thu Prime C Elementary	СМ	Thu 10-11p	T	- :30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00						
			Fri Prime B	CM	Fri 9-10p	F-	- :30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
Sta	rt Date	End Date	csi ny <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	F	1	\$6,000.00	0.00						
49 WTSP	10/19/1	2 10/19/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F-	- :30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
			Fri Prime A CSI: NY	СМ	Fri 8-9p	F-	- :30	1	\$3,000.00 P-4	0.00 NM	1	\$3,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/21/12	Sun Prime A	1 CM	\$3,000.00 7-8p	0.00	S :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
			60 Minutes					•	ψ ·,σσσ.σσ ·	0.00 1		ψ 1,000.00
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
52 WTSP	10/21/1	2 10/21/12	Sun Prime B Amazing Race	СМ	Sun 8-9p		S :30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ 53 WTSP		10/21/12 2 10/21/12	Sun Prime C	CM	\$4,500.00 Sun 9-10p	0.00	S :30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	The Good Wife Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	S	1	\$3,500.00	0.00	G 5-		<b>1</b> 40 000 0 = =	0.00	_	<b>0.40 0.0</b>
54 WTSP	10/21/1	2 10/21/12	NFL Football Gar		4-7p		S :30	13	\$10,000.00 P-4	0.00 NM	1	\$10,000.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00						
1.551. 10/											ı	

Print Date: 10/15/12 16:56:46 Page 6 of 6

WTSP-TV

Order / Rev: 715791 - 4

Alt Order #: 06330932

Advertiser: Obama/D/President

4it Older #. 00330932

Product Desc: OBAMA SCHED A

Flight Dates: 10/16/12 - 10/22/12

1537

Estimate: 153

Ln Ch	Start	End	Inventory Code			Time Days	Len Sp		Rate Pri	0 7.	Spots	Amount
E 55 WTSP	10/20/1	2 10/20/12	Florida Football D		Florida Foot	ball Dε S-	:30	1	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-	1	\$5,000.00	0.00			#0.000.00 B.0	0.00 NIM		<b>#0.00</b>
56 W15P	10/16/1	2 10/16/12	Tue Prime B NCIS: Los Angel	CM es	Tue 9-10p	- T	:30	1	\$9,000.00 P-3	U.UU INIVI	0	\$0.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T		\$9,000.00	0.00	la alcelayea	Lor	ath Data	Dta Tuna		
	Date Ra	2-10/21/12 T	escription Tue Prime B		t/End Time 9-10p	_	<u>'eekdays</u> Γ		ngth <u>Rate</u> :30 <del>(\$9.000.00)</del>	Rtg Type		
	edited				о .ор		-		(40,000.00)	0.00 7		
[mc	ove into c	debate]										
57 WTSP	10/16/1	2 10/16/12	Prime Political Pr Prime Political Pr	-	Prime	- T	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays - T	Spots/Week 1	Rate \$9,000.00	Rating 0.00						
59 WTSP	10/21/1	2 10/21/12	Face the Nation Face the Nation	СМ	Sun 1030-1	130aS	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S	Spots/Week	Rate \$1,000.00	Rating 0.00						
60 WTSP	10/16/1	2 10/19/12	Price Is Right Price Is Right	СМ	11a-12p	- ТWГF	:30	4	\$1,600.00 P-2	0.00 NM	4	\$6,400.00
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays - TWTF	Spots/Week	Rate \$1,600.00	Rating 0.00						
		2 10/22/12	Price Is Right	CM	11a-12p	M	:30	2	\$1,600.00 P-2	0.00 NM	2	\$3,200.00
			Price Is Right						. ,			
Sta Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	Rate \$1,600.00	Rating 0.00						
62 WTSP	10/16/1	2 10/19/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	- ТWГF	:30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	2	\$900.00	0.00			<b>#4.400.00.D.0</b>	0.00 NIM		Φ4 400 00
		2 10/22/12	B&B Bold and Beautifu		130-2p	М	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u>	Rating 0.00						
Week: 10/2		10/28/12		CM	\$1,400.00 130-2p	- TWTF	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Bold and Beautifu	ul	•		.50	'	ψ1,400.001 -2	0.00 14101	'	ψ1,400.00
	rt Date	End Date	Weekdays - TWTF	Spots/Week		Rating						
Week: 10/		10/21/12 2 10/19/12	Late Late Show	CM	\$1,400.00 1237-137a	0.00 - TWF	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
03 W13F	10/10/1	2 10/19/12	Late Late Show	Civi	1237-137a	- 1 W11	.50	'	ф330.00 Г-3	U.UU INIVI	'	φ330.00
<u>Sta</u> Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$350.00	Rating 0.00						
66 WTSP	10/17/1	2 10/17/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
<u>S</u> ta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	W	1	\$9,000.00	0.00						
N67 WTSP	10/16/1	2 10/19/12	M-F 12-1230p 10 News @ Noor	CM n	12-1230p	- TWFF	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	1	\$900.00	0.00						
										Totals	450	\$160,725,00